

# CCNY'S PUBLISHING CERTIFICATE PROGRAM

Add a professional certificate to your degree

## 15 CREDITS ARE ALL YOU NEED

Intro to Publishing + Internship +  
3 Electives from ENGL, MCA, and/or ART



GROVE ATLANTIC

HarperCollins

SIMON &  
SCHUSTER

### DISCOVER OPPORTUNITIES IN A RANGE OF CAREERS



### MANY COURSES ACROSS THE HUMANITIES COUNT TOWARD THE CERTIFICATE, INCLUDING...



ENGL 32501: Intro  
to Publishing

Learn how the publishing industry works, from acquisition to editing to marketing (required)



MCA 36200: Public  
Relations Writing

Create promotional strategies using social media & email campaigns, events and more



ART 29510:  
Graphic Design

Create the visual identity for books and other content, from covers to layouts to branding assets

FOR MORE INFORMATION, CONTACT ATHENA DEVLIN: [ADEVLIN@CCNY.CUNY.EDU](mailto:ADEVLIN@CCNY.CUNY.EDU)